



NEWS RELEASE

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Local Groups Invited to Participate in This Year's 32nd Ethnic Expo Parade

The 32nd Ethnic Expo parade will be held Saturday October 10th at 11:00 a.m. Entries are now being accepted for the procession that winds through downtown Columbus. The host country will be Pakistan.

Parade entry categories are bands, motorized-performing entry, pre-1960 classic cars, classic cars 1960 to present, community youth groups, community church groups, adult community groups and businesses. Awards will be presented in each category.

Entrants will assemble in the Brown Street Cummins parking lot and Mill Race Park. The procession will move east on Eighth Street, south on Washington Street, west on Third Street then north on Brown Street. Deadline to enter the parade is Friday September 25th. There is no cost to participate.

The 32nd Ethnic Expo is presented by First Financial Bank and will be held Friday and Saturday October 9th and 10th in downtown Columbus. In addition to the parade there will be fireworks Saturday October 10th at 9:00 p.m. Ethnic Expo was developed in 1984 by the Robert Stewart administration as a way to celebrate the diverse heritage of our city and better understand new and different cultures.

The festival will celebrate the food and culture of Pakistan and offer children's activities Friday October 9th from 2-4pm courtesy of the Bartholomew County Historical Society and Saturday from 2-4pm by kidscommons. There will also be approximately 30 food and 14 bazaar vendors and two music stages located on the grounds of Columbus City Hall.

The main sponsor, First Financial Bank First Financial Bancorp is a Cincinnati, Ohio based bank holding company. As of March 31, 2015, the Company had \$7.2 billion in assets, \$4.8 billion in loans, \$5.7 billion in deposits and \$795.7 million in shareholders' equity. The Company's subsidiary, First Financial Bank, N.A., founded in 1863, provides banking and financial services products through its four lines of business: commercial, consumer, wealth management and mortgage. The commercial, consumer and mortgage units provide traditional banking services to business and retail clients. First Financial Wealth Management provides wealth planning, portfolio management, trust and estate, brokerage and retirement plan services and had approximately \$2.4 billion in assets under management as of March 31, 2015. The Company's

strategic operating markets are located in Ohio, Indiana and Kentucky where it operates 107 banking centers. Additional information about the Company, including its products, services and banking locations is available at **www.bankatfirst.com**.